



COMPANY PROFILE

**REACH AUDIENCES WITH
PRECISION AND
ACCURACY**

OUR PACKAGES

SERVICE	SILVER	GOLD	PLATINUM
Strategy & Data Analysis	Competitor & market analysis	Competitor,market analysis + surveys	Competitor,market analysis + surveys + paid 3rd party data
Brand & Concept Design	Logo with stationery design	Logo, stationery + brand manual	Logo, stationery,brand manual + key visuals
Digital & Social	SMM, paid ads, regular reports	SMM, paid Ads, reports + SEO	SMM, paid Ads, reports,SEO, PPC, Google ads + email/SMS blast
UI/UX Design & Development	Corporate website design + 3 Mth maintainance	Corporate website design, modules + 3 Mth maintainance	Corporate website design, modules + 3 Mth maintainance + SEO
Activations	As per client need/requests	As per client need/requests	As per client need/requests
Tv, Radio & OOH	As per client need/requests	As per client need/requests	As per client need/requests



OUR PACKAGE PRICING

A customized quotation may be provided as per scope/brief
(All values indicated are exclusive of VAT)

SERVICE	SILVER	GOLD	PLATINUM
Strategy & Data Analysis	75,000	150,000	750,000
Brand & Concept Design	15,000	50,000	200,000
Digital & Social	75,000	150,000	350,000
UI/UX Design & Development	60,000	120,000	450,000
Activations	As per client need/requests	As per client need/requests	As per client need/requests
Tv, Radio & OOH	As per client need/requests	As per client need/requests	As per client need/requests